

India's only  
**DIGITAL MARKETING AGENCY**  
based **TRAINING INSTITUTE**

Skill Development Partners



# WHO WE ARE



**Learn digital**  
Academy™

is the brilliant team of digital marketers, always devoted to research and love to innovate technologically in Digital Marketing. We are granting the Advanced Digital Marketing Course where a learner is attaining outstanding experience in Digital Marketing.

## WHY US?



**INSTITUTE OF THE YEAR FOR DIGITAL EDUCATION 2020**

### Digital Consultant of the Year 2019



Rated 4.9/5 in Google, Facebook, Justdial and Urban Pro



University certified curriculum by Jain University



Experience working on Real-time Projects with actual budget



100% placement assistance by Jain University



Industry trainers with more than 7 years expertise



Trainers are real time employees for a leading Digital Marketing Agency



Webi7 keep trainers upgraded with Industry evolving standards



20+ International Certification



Lifetime student support



EMI options available



Study materials, mock interview, reporting files, personality development session are provided with all courses

# DIGITAL MARKETING TOOLS



## Keyword Research Tools

- KW Finder
- Keywordtool.io
- Longtail Pro
- SEM Rush
- Google Keyword Planner
- Google Trends
- LSI Graph
- Google Suggest/Suggestions
- Google Related Search/ LSI
- Answer the Public
- Keyword Shitter
- Ubersuggest
- WordStream Free Keyword Tool
- Keyword Everywhere

## SEO Tools

- Google PageSpeed Insights
- Google Search Console
- Pingdom
- Yoast SEO
- All In One SEO
- MOZbar
- aHrefs
- Whitespark
- Woorant
- Website Penalty Indicator

## Landing Page Builder Tools

- Free Landing Pages
- Builder by Wishpond
- Leadpages

## Marketing Intelligence Tools

- Similar Web
- Quantcast

## Image Creation/Editing/Optimizing

- Canva
- Picmonkey
- HighCompress
- Smush IT
- EWWW

## Social Media Marketing Tools

- Buzzsumo
- Hootsuite

## Analytics Tools

- Google Analytics
- Facebook Analytics
- Kissmetrics

## Royalty Images

- Pixabay
- Pexels
- Unsplash
- ImageSource
- ThinkStock
- Freemages
- StockSnap
- Shutterstock

## Backlink Finders

- Dropmylinks
- Checkmylinks
- Backlinkwatch
- Monitor Backlinks

## Content Tools

- Title Generate
- SEO Pressor
- Portent
- Tweak your biz
- Coschedular
- Aminstitute

## Email Marketing Tools

- Mail Chimp
- Benchmark

## Google Adwords Tools

- Spyfu













# OUR COURSE MODULES



## FAST TRACK DIGITAL MARKETING COURSE



 Introduction to Digital Marketing	 Keywords Research	 Content Writing	 Content Marketing & Blogging	 Website Audit
 Social Media Optimization	 Mobile Marketing	 Google Ads PPC	 Google Business	 Digital Banner Design











Course Period : 15 Days

Additional : **Reporting Files** **Live Projects** **Certification Exams**

## SHORT TERM DIGITAL MARKETING COURSE



### Fast Track Digital Marketing Course Modules +

 Email Marketing	 Google Tag Manager	 Blogging Website	 Google Analytics	 Facebook Marketing
 Instagram Marketing	 LinkedIn Marketing	 Twitter Marketing	 Pinterest for Business	 Bing Ads

Course Period : 30 Days

Additional : **Resume Creation** **Reporting Files** **Certification Exams** **Live Projects**

# ADVANCED DIGITAL MARKETING COURSE

## Short Term Digital Marketing Course Modules +



On Page SEO



Off Page SEO



Local SEO



Search Console



Domain & Extension



Web Hosting with  
SSL



Website Building  
& Development



Landing Page  
Builder



Lead Generation



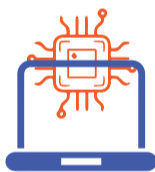
Quora Marketing



Advanced  
Remarketing



AdSense



Digital Marketing  
Strategy



Online Reputation  
Management



















Graphic  
Visual Tool

**Course Period : 2 Months**

**Additional :** Placement Training Live Projects 100% Placement Assistance  
Reporting Files Resume Preparation Certification Exams

# DIGITAL MARKETING MASTER COURSE

## Advanced Digital Marketing Course Modules +

 Affiliate Marketing	 Marketing Automation	 Personal Branding	 Webinar Marketing
 Inbound Marketing	 Retention Marketing	 Viral Marketing	 Graphic Designing Course
 Branding	 E-Commerce Store & Development	 Influencer Marketing	 Sales Funnel
 Media Buying	 Video Creation	 Buyer Persona	 Conversion Rate Optimization

Course Period : 3 Months

Additional: [Jain University Certificate](#) [On Campus Placement Packages](#) [Live Projects](#)  
[Placement Training](#) [Resume Preparation](#) [Certification Exams](#)

We also have **Individual Courses**

 Search Engine Optimization	 PPC / Google Ads	 Social Media Marketing	 Graphic Designing Course	 Web Designing Course	 Content Writing
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# DIPLOMA IN DIGITAL MARKETING

Digital Marketing Master Course

+

Individual Specialization in



Search Engine Optimization



Social Media Marketing



Email Marketing



Content Writing



PPC / Google Ads



Proposal  
Creation



Pitching to  
Client



Softskills  
Training

Course Period : 4.5 Months

Additional : [Jain University Certificate](#) [On Campus Placement Packages](#) [Live Projects](#)  
[Placement Training](#) [Resume Preparation](#) [Certification Exams](#)

# WEBINARS OF KNOWLEDGE

Webinars we organise to upgrade our students



**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

Webinar on  
*Corporate Social Responsibility and its Trends*

 **Ms. Rupali Ramesh Patil**  
Global Synergizers  
Founder and Chief Impact Officer  
Date: 26th November, 2019  
Time: 3:00 pm

Here is What you can learn:

- Introduction to Corporate Social Responsibility.
- Evolution and importance of Corporate Social Responsibility.
- Post-CSR law and its relevance.
- Market potential & opportunities.



**JGI JAIN**  
DEEMED-TO-BE UNIVERSITY

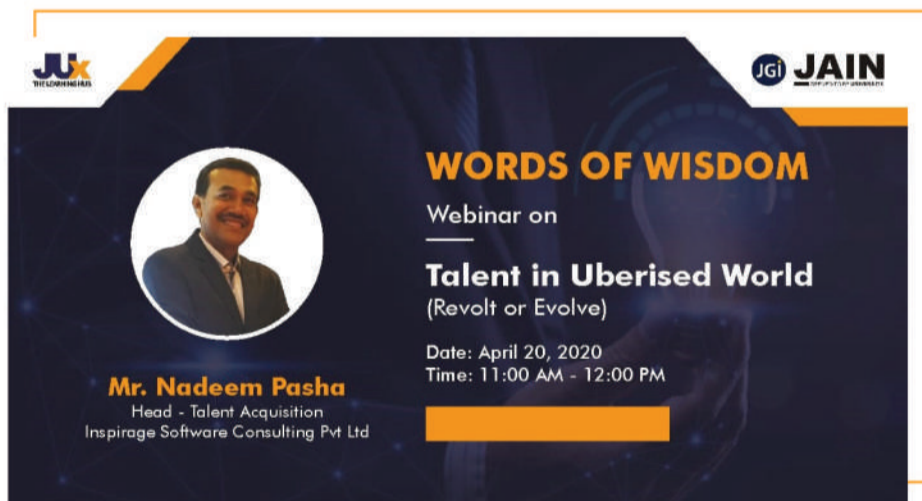
Webinar on  
*Corporate Talent Acquisition*

 **Mrs. Lakshmi Sridhar**  
Vice President, Talent Acquisition  
Microland Ltd


Date: 17th December, 2019  
Time: 03:00 pm

Here is What you can learn:

- Strategies and Considerations for Talent Acquisition
- Methods to hire and retain top talent.
- Where to find the right talent to meet challenges of tomorrow.
- Common problems in talent acquisition.
- Future of recruiting.



**JUx** **JGI JAIN**

 **WORDS OF WISDOM**  
Webinar on  
**Talent in Uberised World**  
(Revolt or Evolve)

Date: April 20, 2020  
Time: 11:00 AM - 12:00 PM

**Mr. Nadeem Pasha**  
Head - Talent Acquisition  
Inspirage Software Consulting Pvt Ltd



**JUx** **JGI JAIN**

 **WORDS OF WISDOM**  
Webinar on  
**AI - Creating a Paradigm Shift**

Date: May 08, 2020  
Time: 11:00 AM to 12:00 PM

**Mr. Laxminarayanan G**  
Associate Director - Consulting  
Deloitte Touche Tohmatsu India LLP

Register at [www.juxhub.com](http://www.juxhub.com)



**JUx** **JGI JAIN**


 **WORDS OF WISDOM**  
Webinar on  
**Jobs vs Higher Education vs Entrepreneurship**

Date: April 28, 2020  
Time: 11:00 AM to 12:00 PM

**Ms. Aishwariya Chauhan**  
Head - Student Engagement  
TALERANG



**JUx** **JGI JAIN**

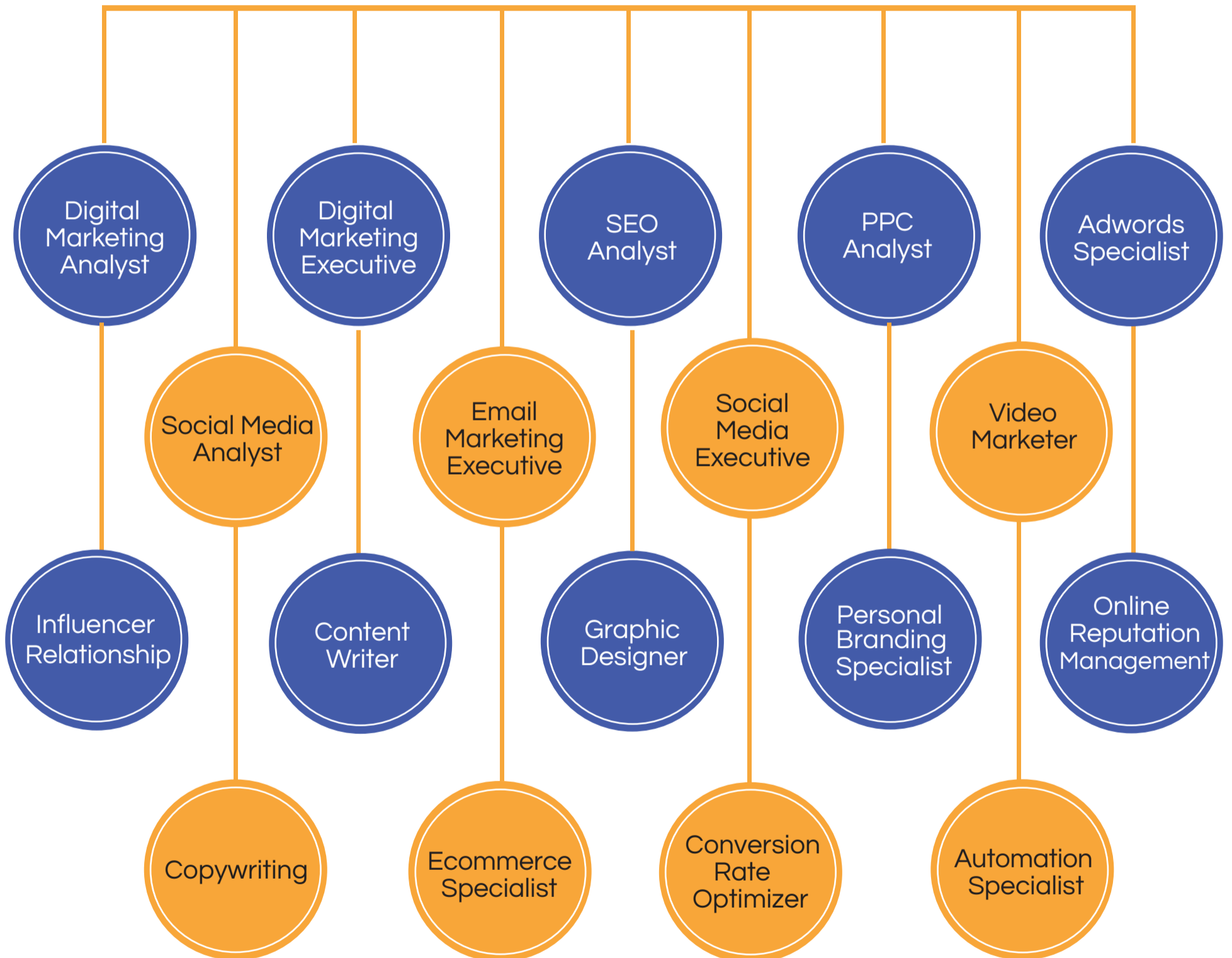
 **WORDS OF WISDOM**  
Webinar on  
**Career prospects and Skills Required for Industry**

Date: May 19, 2020  
Time: 3:30 PM - 4:30 PM

**Mr. Srinivas**  
Head L&D  
Biocon



# CAREER OPPORTUNITIES



# WORK ON LIVE PROJECTS



Learn through **Real-time Projects** with actual budget

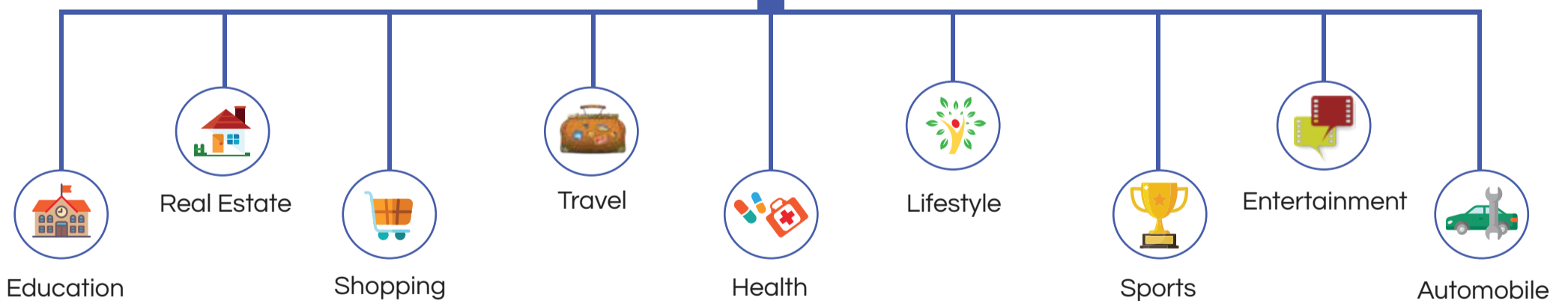
## Why Work On Live Projects?

- Digital Marketing is 90% practical, working on live projects is vital
- Boost up confidence at the interview
- Expand your personal skillset
- Analyse and solve challenges real-time
- Gain knowledge in Digital Marketing strategy and planning

## WE TRAIN YOU TO EXCEL IN MULTIPLE INDUSTRIES



### INDUSTRY/SECTOR



# CERTIFICATION



Certification will be provided as per the selected Course

- Google Ads Search Certification
- Google Ads Display Certification
- Google Ads Video Certification
- Shopping Ads Certification
- Google Ads Apps Certification



- Hubspot Academy
- Inbound Marketing
- Content Marketing
- Email Marketing

Microsoft Bing Ads Certification ●



● Learndigital Course Completion Certificate

Jain University Course Completion Certificate ●



● Twitter Flight School

★ Facebook Blueprint Certificate ●



★ Paid Certification

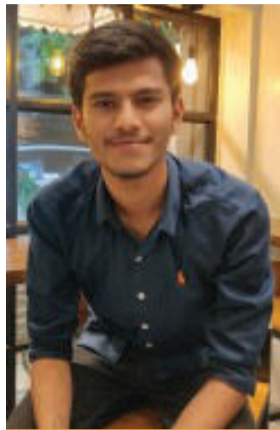
# OUR PLACEMENT PARTNERS



# OUR PLACEMENT HISTORY



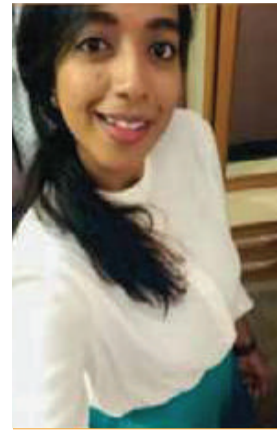
Few of our **Successful Stories**



## KARAN SINGH

Congratulations for being placed at **Sureti IMF PVT Ltd** as **BDO**

6 Lakhs per annum



## CHANDINI ASHWATH

Congratulations for being placed at **Kurage.in** as **Digital Marketing Manager**

5.6 Lakhs per annum



## SANJANA MURTHY

Congratulations for being placed at **Vedantu** as **Digital Marketing Executive**

4 Lakhs per annum



## ANTO PRAVEEN

Congratulations for being placed at **Myron Digital Network** as **Digital Marketing Executive**

4 Lakhs per annum



## UJJWAL

Congratulations for being placed at **Brigade** as **Digital Marketing Executive**

3.6 Lakhs per annum



## MUTHU KUMAR

Congratulations for being placed at **Cholan Tours Pvt. Ltd.** as **Google Ads & Facebook Business Manager**

3.5 Lakhs per annum



**20 Lakh Job Opportunities in Digital Marketing by 2022**

## STUDENTS SPEAKS



“

### ANTO PRAVEEN

Good place to learn Digital marketing in Bangalore is LEARN DIGITAL ACADEMY they provide high class training for students.They will help you any time of there students to get more knowledge about the digital marketing course.the training faculty are friendly and knowledgeable and people who are looking for digital marketing course i preferred learn digital academy



### AISHWARYA

It was a great learning experience in Learn Digital Academy. Getting trained by top trainers was the best part of the course. Every topic was explained in detail and sir showered us with lot of additional knowledge that would definitely benefit us in the long run.Overall a great place to keep your self updated with the Digital Marketing trend.



### ANITA

It was a great experience for me to join the Learn Digital Academy. The study method i got is really good.The best thing is our Trainers who completed our course in time and we get the in depth knowledge about the Digital Marketing.The teaching method,certifications and exams really helped to get great knowledge.Thanks to Learndigital Academy.



”

# BATCH TIMINGS



LIVE ONLINE CLASSES AVAILABLE

WEEKDAYS	WEEKENDS
Monday - Friday (2 hrs per day) 7am   10:30am   2pm   4:30pm 6:30pm   8pm	Saturday & Sunday (3hrs per day) 7am   10:30am   2pm   4:30pm 6:30pm   8pm

# OUR CENTRES



## JP NAGAR

#09, Govindappa Building, 2nd Floor,  
1st Cross Road, 1st Main Rd,  
JP Nagar 4th Phase, Bengaluru,  
Karnataka 560078

## MARATHAHALLI

Marathahalli Bridge, 3rd Floor,  
#17, Krishna Grand, Over, Outer Ring Rd,  
above Vijaya Bank, Marathahalli,  
Bengaluru, Karnataka 560037

Phone : +91-6366370046

Email : [info@learndigital.co](mailto:info@learndigital.co)





# DIGITAL MARKETING IS THE NEW FUTURE

facebook

5/5 ★★★★★

Justdial

4.9/5 ★★★★★

Google

4.9/5 ★★★★★

UrbanPro  
Discover • Learn • Grow

4.9/5 ★★★★★

**ENROLL NOW!**

Talk to our career counsellors now!

— CALL US —

**+91-6366370046**

[www.learndigital.co](http://www.learndigital.co)

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